

Announcing NAYE's 25th Annual Development Conference
Architects for Success: Designing Your Blueprint for the Future

October 27-30, 2010

Washington D.C.

Renaissance Mayflower Hotel

Cornerstone Sessions



Overcoming Challenges by Kathleen Kennedy Townsend. Kathleen was Maryland's first female Lieutenant Governor and oversaw operations of the state's major cabinet departments and their multimillion dollar budgets. Kathleen is a hedge fund senior advisor in the private sector as well as a recognized author, non-profit board leader, and university educator committed to human rights efforts. She is the eldest child of the late U.S. Senator Robert F. Kennedy and Ethel Kennedy.

Life Inside the West Wing by Jennifer Psaki, Deputy Communications Director at the White House and Deputy Assistant to President Obama. As a result of her adept public forum presentations and spokesperson abilities, Jennifer has earned a high level of respect across many Capitol Hill camps.

Public Policy-Focusing on Housing, Health Care and Domestic Violence

Our first presenter on the panel covering these topics will be Adrienne Quinn, Vice President of the Enterprise Policy Team. Adrienne has made her mark as a developer and advocate for community-based affordable housing as well as overall development and revitalization efforts.

Women and Their Military Families by Deborah Mullen, a leading military spouse and readiness effort advocate who is married to Admiral Mike Mullen, Chairman of the United States Joint Chiefs of Staff. Deborah is well known for uncovering, getting to the heart of, and resolving issues having an impact on women and families in the military - a role carried out by many YWCAs across the country, especially during World Wars I and II.

Inspiring Women: Awakening the Change Within by Kathy LeMay. Kathy is President & CEO of Raising Change and author of the recently released *Generosity Plan*, a book that will be presented to each conference participant. With national exposure from TV appearances, including with Oprah Winfrey, she is a recognized entrepreneur, visionary and trusted adviser to social action philanthropists, activists and business leaders across the globe.

Foundation Sessions



The Latest View From Capitol Hill, by leadership staff of McAllister & Quinn, NAYE conference sponsor and the government relations firm engaged by several YWCA regional councils to secure federal appropriations.

YWCA Retirement Fund-News and Views, with Elizabeth Clark, Executive Director, YWCA Retirement Fund.

Succession Planning, with Retired YWCA Executives Yvonne Drayton and Lois Cook Steele

The Board/CEO Relationship, with YWCA Executives Rita Ryder and Miriam Barnett

Progress Reports



YWCA USA Update, with Deb Stock/Officers of the YWCA USA National Coordinating Board

National Initiative Updates:

- Ensuring the Financial Vitality of YWCAs
- YWCA USA Membership Study

NAYE Update and Annual Membership Meeting

Conference Schedule



October 27: Conference opening reception and dinner, beginning at 5:30pm

October 28: Sessions during the morning; networking and open time during the afternoon and evening.

October 29-30: Sessions throughout the day on the 29th followed by the conference closing dinner with our 25th NAYE Anniversary Celebration. Please join us for our farewell networking coffee before you leave Saturday morning.

Hotel and Travel Information



For hotel reservations, go to: (copy and paste the link online)

<http://www.marriott.com/hotels/travel/wassh?groupCode=yemyema&app=resvlink&fromDate=10/26/10&toDate=10/30/10>

or call 1-800-HOTELS1 to request accommodations in the YWCA Executives room block. NAYE is holding a limited number of rooms at the discounted rate of \$239/night. The week of our conference in Washington is very busy so please book quickly before the hotel is sold out. The Mayflower's online form is partially completed, so **BE SURE TO ENTER THE EXACT DATES FOR YOUR ROOM RESERVATION REQUEST**. Subject to availability, rooms at the Mayflower may be reserved at the conference rate for nights preceding and following the conference.

Travel tips: The city is conveniently accessed from Reagan National Airport (DCA). Flights to Dulles (IAD) and Baltimore (BWI) can also be checked for possible lower fares. There is Metro service from Reagan National to a stop near the hotel, express bus service from Dulles to Metro Center, and train service from the Baltimore airport to Union Station.

YOU are invited to REGISTER NOW to secure your place and attend
Architects for Success: Designing Your Blueprint for the Future
NAYE's 25th Annual Professional Development Conference!

Membership information and the conference registration form follow below



About NAYE

NAYE is incorporated as an independent non-profit corporation. It was formed in 1985 to provide services, support, and professional development opportunities designed specifically for YWCA executive directors/CEOs.

NAYE is the professional association of YWCA executives, dedicated to building the strongest non-profit leaders.

NAYE provides forums for discussion and exchange of information among YWCA executives by creating a network and easy access to:

- ◆ *Other YWCA executives handling similar questions and evaluating similar opportunities.*
- ◆ *Opportunities to share our strength.*
- ◆ *Supportive relationships and inspiration for tomorrow.*
- ◆ *Ideas and channels for initiative, program, and resource development.*

NAYE promotes high standards of personal, professional and organizational excellence:

- ◆ *Seminars and mailings presenting today's best practices, designed for those serving in the unique non-profit leadership position of a YWCA executive director/CEO.*
- ◆ *Coverage of concerns faced in the course of today's business and YWCA environment.*
- ◆ *Executive Director "Welcome Guide," for new YWCA leaders.*

NAYE provides leadership and serves as a voice of YWCA executives on matters of national concern:

- ◆ *NAYE is a source for what is happening throughout the YWCA from the executive perspective.*
- ◆ *NAYE facilitates discussion and action for challenges and opportunities of national concern among YWCA executives, and serves as a catalyst for plans designed to strengthen the YWCA as a whole.*

Whether or not you plan to attend the 2010 NAYE Annual Professional Development Conference, we hope you will renew your membership or join!

Registration Form – Membership Form

Architects for Success: Designing Your Blueprint for the Future

October 27-30, 2010

Washington D.C.

Renaissance Mayflower Hotel



Register online or return this form with a check or credit card information

Mail to NAYE Membership & Conference Office, c/o 398 Beech Hill Rd, Auburn, ME 04210

Fax to 914-614-2284 (please dial carefully)

Register online at www.naye.org (starting July 10th)

Feel free to call with info: 207-784-2039, or call or email nayeoffice@aol.com with questions

Executive Director/CEO Name: _____ YWCA: _____

Please indicate if you are a: ___ New NAYE Member ___ First-Time Conference Participant

Executive Staff Planning to Attend With NAYE Member:

Name: _____ Title: _____ Email address: _____
 Name: _____ Title: _____ Email address: _____

ACCOMMODATIONS

Special Dietary Info:

Accessibility Requirements:

Other Requirements/Requests (i.e. would like assistance to find a roommate for the hotel):

REGISTRATION FEES *Paid registration fees are transferable to another 2010 NAYE conference attendee, but not refundable. Fee includes conference program and most meals*

BY 8/31/2010
After 8/31/2010
 (Early bird registrations must be received BY or ON 8/31)

NAYE Membership/Renewal <i>(membership is required for EDs/CEO registrations)</i>	___ \$150.00	___ \$150.00
--	--------------	--------------

YWCA Executive Director/CEO Conference Registration <i>Fee includes conference materials, the book Generosity Plan, and most meals.</i>	___ \$400.00	___ \$475.00
--	--------------	--------------

Executive Staff Accompanying NAYE Member <i>(from own or other YWCA)</i>	___ @\$500.00	___ @\$575.00
---	---------------	---------------

Total:	\$ _____	\$ _____
--------	----------	----------

ONLINE REGISTRATION

Go to www.naye.org and click on Conference Registration to find/complete this form.

CHECK PAYMENT

Send checks for the full amount due to: NAYE Conference & Membership Office, c/o 398 Beech Hill Rd, Auburn, ME 04210

CREDIT CARD PAYMENT

Type: (VISA, MC, AMEX only) _____	Credit Card Number: _____
Expiration Date: _____ 3 digit code on back: _____	Name on Credit Card: _____
Billing Address(if not the YWCA's main office): _____	<i>Credit card statement will show a charge from NAYE Conference.</i>

THANK YOU